

# The Opportunity Brotherhood

by Dale Thomas Vaughn and Devonric Johnson

## The Need

Mentoring programs appear to be most effective for youth who have some pre-existing difficulties or who are exposed to heightened levels of environmental risk. (Association for Psychological Science, 2011)

Mentored boys are two times more likely to believe that school is fun and that doing well academically is important. (Centre for Addiction and Mental Health, 2013)

Mentored boys are also two times less likely than non-mentored boys to develop negative conducts like bullying, fighting, lying, cheating, losing their temper or expressing anger. (Centre for Addiction and Mental Health, 2013)

"Without a positive male role model in your life, it is extremely difficult to become a man who benefits his family and benefits society." Donald Miller



"Helping young men see and believe in their own greatness."  
- The Opportunity Brotherhood

## The Leaders

Devonric Johnson

- ✓ From Homeless and in gangs at the age of 13 to Honors Student, All-American Football Player and Vice President of Student Body in High School
- ✓ Earned full football scholarship to Southern Methodist University
- ✓ TEDx featured speaker
- ✓ Founder of Brothers By Choice
- ✓ Spoken to more than 15,000 audience members
- ✓ Featured on "Friday Night Lights" and VH1

Dale Thomas Vaughn

- ✓ From rural working class family and bullied at age 14 to Honors Student, athlete, All-State Thespian, and Vice President of Student Body in High School
- ✓ Earned full leadership scholarship to Southern Methodist University
- ✓ Founder of the Global Center for Healthy Masculinities, Balanced Man Program at Sigma Phi Epsilon SMU, The EmpowerMentorship Institute, and Best of LA Award-Winning "Moving Men's Group"
- ✓ Editor of Leadership at The Good Men Project
- ✓ Speechwriter in the House of Commons (UK)
  
- ✓ Combined workshops led: +200
- ✓ Combined total reach: +1.5 million views
- ✓ Combined Years of Experience: 25

## The System

### "Extended Day" Program

Course credit for the program instead of extra-curricular

### Big Opportunity Field Trips

We will set up 4 field trips to meet male mentors for a presentation in their professional or hobby environments. These events will help brothers to see potential professional opportunities and to build real-life experiences.

### On-Campus Activity-Based Workshops

We will host the in-house OFL workshops meant to build **self-confidence**, motivate **intentions** and **actions**, create real **connection** and community, and inspire the group to new levels of **opportunity**.

### Q&A Training With Faculty/Staff

Once a month, we will hold a Q&A session with any teachers or staff who want to learn how to help, promote, study, or coordinate with the group.

## Testimonials:

### About Devonric

"The day you spoke I will admit I had tears in my eyes."

"Whether you realize it or not, you had an impact on my school."

"I think what you are doing is the best advice anyone could give to this generation."

### About Dale

"A man of quality and one of the leaders of men of quality."

"Your program has completely changed my life and the lives of my family and the lives of my students."

"Dale is a rising thought leader of his generation - intelligent, insightful, articulate and culturally rounded. He's a person most people would follow or trust based on his passion, reasoning and genuine desire to make the world a better place."

## The Opportunity Brotherhood

- ✓ Custom-built curriculum with printable workbooks
- ✓ 4 On-the-job mentorship field trips
- ✓ 5 On-campus workshops with Dale and Devonric from the curriculum of The EmpowerMentorship Institute and Brothers By Choice respectively
- ✓ One-hour Q&A session per month for teachers/staff

### BONUSES

- ✓ 2 Press Releases and 1 Post published on the Good Men Project
- ✓ Grant Application to California Endowment "Sons & Brothers"

Learn more about our team at

[EmpowerMentorship.com](http://EmpowerMentorship.com)  
[BrothersByChoiceLLC.com](http://BrothersByChoiceLLC.com)

**Duration: 9 Weeks**